



# NASSCO Pipeline Magazine

## 2026 Advertising Rate Card

NASSCO's Pipeline Magazine, a quarterly publication, is read by nearly 7,500 industry leaders in underground construction technology while offering advertisers one of the lowest costs per thousand available. With U.S. and international distribution, the Pipeline reaches NASSCO members which include the public agencies and utilities who own the wastewater systems, contractors who do the work, consulting engineers who recommend the technologies, and manufacturers and suppliers of trenchless technology equipment and supplies. But that's just the beginning. The Pipeline reaches other industry change-makers aligned with NASSCO's mission to set standards for the assessment, maintenance and rehabilitation of underground infrastructure and to assure the continued acceptance and growth of trenchless technologies.

For more information email [Support@NASSCO.org](mailto:Support@NASSCO.org).

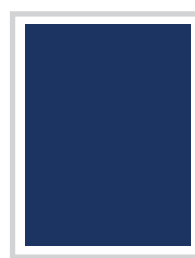
Advertising Rates PER ISSUE						
Annual Frequency	1X		2-3X		4X	
	Member	Non-member	Member	Non-member	Member	Non-member
<b>FULL</b>	\$1,975	\$2,220	\$1,775	\$2,000	\$1,680	\$1,885
<b>HALF</b>	\$990	\$1,110	\$890	\$1,000	\$840	\$945
<b>QUARTER</b>	\$525	\$590	\$475	\$535	\$450	\$500

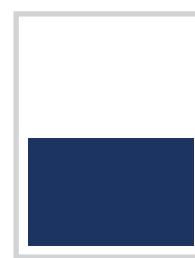
<b>Premium ads</b> (inside front or back cover)						
<b>PREM. FULL</b>	\$2,220	\$2,465	\$2,000	\$2,220	\$1,885	\$2,095
<b>PREM. HALF</b>	\$1,300	\$1,480	\$1,165	\$1,330	\$1,105	\$1,260

Premium Ads First Come - First Served.

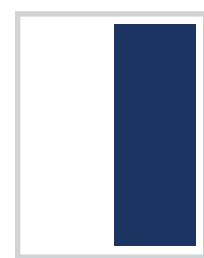
Editorial Calendar		
Issue	Space Close	Materials Due
<b>WINTER</b>	1-Feb	1-Mar
<b>SPRING</b>	1-Apr	1-May
<b>SUMMER</b>	1-Jul	1-Aug
<b>FALL</b>	1-Oct	1-Nov



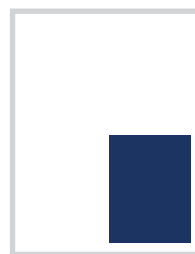
Full Page  
7.5(w) x 10(h)



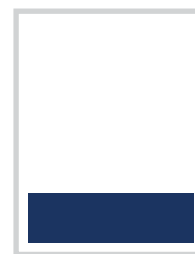
Half Page Horiz  
7.5(w) x 5(h)



Half Page Vert  
3.75(w) x 10(h)



Quarter Page Vert  
3.75(w) x 5(h)



Quarter Page Horiz  
7.5(w) x 2.5(h)

\*Premium Full Page Ads are 8.5 x 11 at trim size, or 8.75 x 11.25 with bleed



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## 2026 INSERTION ORDER

Advertiser Information				Ad Size	
Company				Full Page	
Bill to				Half Page Vert	
Contact person				Half Page Horiz	
Telephone				Quarter Page Vert	
email				Quarter Page Horiz	
Billing address	Street			Inside Full Front Page	
	City	State	Zip	Inside Full Back Page	
Signature				Back Half Page	

NASSCO Member?		Issues		Total*	
Yes	No	Spring		Total Due	
		Summer			
		Fall			
		Winter			

Frequency	
1X	
2X	
3X	
4X	

\*Please refer to page one for advertisement deadlines and rates.

### Payment Terms

- All advertising must be confirmed by written insertion order and emailed to support@NASSCO.org.
- Invoices are sent immediately upon each issue date.
- Payment due in full 30 days from invoice date.
- Publisher reserves the right to withhold any advertising for any reason.
- If purchasing a premium ad, placement depends on availability (first come, first serve).

