Brand Standards

For use by NASSCO-Certified Software Vendors
NASSCO’s training programs, including the Pipeline Assessment Certification Program (PACP®), Manhole Assessment Certification Program (MACP®), Lateral Assessment Certification Program (LACP®) and Inspector Training Certification Programs (ITCP®) for all current and future technologies are the exclusive property of NASSCO, Inc.

When the names of these Programs are used in text by software companies (those that have successfully had their products certified by NASSCO) in sales or marketing materials including, but not limited to, advertisements, websites, print collateral and in social media, the proper registration mark “®” must appear after the Program name as shown below.

PACP®
MACP®
LACP®

*Note: The registration mark is only required the first time the Program name appears within a print or digital communication.*
Use of Logos

Only software companies whose products(s) have been certified by NASSCO are authorized to utilize NASSCO's training program logos in print or digital materials. The approved logos for use in promoting NASSCO-certified software products are as follows:

Note: No modifications of any kind may be made to these logos.

Please email dawn@nassco.org to request logo files.
Currently NASSCO CERTIFIES software for use with PACP®, MACP® and LACP®. Software companies with products that have been CERTIFIED are listed at [https://www.nassco.org/certified-software-vendors](https://www.nassco.org/certified-software-vendors) and, by definition, have proven their ability to import and export the standard NASSCO transfer file (or just import asset management programs), and NASSCO has officially tested the company’s software.

When describing PACP/LACP/MACP, Software companies MAY NOT use terms including, but not limited to:

- **COMPLIANT**
- **COMPATIBLE**

*NOTE: Please notify NASSCO’s Executive Director ([director@nassco.org](mailto:director@nassco.org)) if you identify software companies (NASSCO-certified or not) that are using these terms in their print or digital communications.*