NASSCO, INC.

Software Brand Standards

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When the names of these Programs are used in text by software companies (those that have successfully had their products certified and/or rated by NASSCO) in sales or marketing materials including, but not limited to, advertisements, websites, print collateral, industry presentations, and in social media, the mark “™” must appear after the Program name as shown below.

PACP™

LACP™

MACP™

Note: The ™ symbol is only required the first time the Program name appears within a single print or digital communication.

If the Pipeline Assessment Certification Program Manual is referenced, it must include notice of NASSCO’s copyright covering the manual: © 2015 NASSCO, Inc.
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(Automated Assessment Software)

NASSCO’s rating system and accompanying logos for NASSCO-Rated Automated Assessment Software products are currently in development. NASSCO-Certified logos shown above may NOT be used for Automated Assessment Software products.

Please email heather@nassco.org to request logo files.
TERMINOLOGY: CERTIFICATION

Currently NASSCO CERTIFIES software for use with PACP, MACP and LACP and is currently working on a RATING system for automated assessment software. Software companies with products that have been CERTIFIED are listed at https://www.nassco.org/certified-software-vendors and, by definition, have proven their ability to import and export, only import or only export the standard NASSCO transfer file, and NASSCO has officially tested the company’s software.

When describing its software and its relationship with NASSCO and PACP, MACP and/or LACP, software companies MAY NOT use terms indicating or suggesting that NASSCO approves, recommends, or endorses the company’s software nor that the company’s software complies with or is compatible with PACP, MACP, and/or LACP.

To maintain the value of NASSCO-Certified and NASSCO-Rated software, it is critical to alert NASSCO’s Program Manager (heather@nassco.org) of any infractions identified by software companies that do not adhere to NASSCO’s Brand Standards.