

NASSCO, INC.

Software Brand Standards

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When the names of these Programs are used in text by software companies (those that have successfully had their products certified and/or rated by NASSCO) in sales or marketing materials including, but not limited to, advertisements, websites, print collateral and in social media, the mark "™" must appear after the Program name as shown below.

PACP™

LACP™

MACP™

Note: The ™ symbol is only required the first time the Program name appears within a single print or digital communication.

If the Pipeline Assessment Certification Program Manual is referenced, it must include notice of NASSCO's copyright covering the manual: © 2015, NASSCO, Inc.

USE OF LOGOS

The NASSCO logo is a trademark of NASSCO, Inc. and subject to a copyright claim © (2018) NASSCO, Inc. Its use by software companies is strictly prohibited.

NASSCO's "Proud Member" logo MAY be used by software companies that are NASSCO members in good standing.

PROGRAM LOGOS: NASSCO-CERTIFIED SOFTWARE

(Import/Export, Import Only or Export Only)

Only software companies whose products(s) have been certified by NASSCO are authorized to utilize NASSCO's program logos in print or digital materials, only for those products which have been NASSCO-certified. The approved logos for use in promoting NASSCO-certified software products are as follows:



Note: No modifications of any kind may be made to these logos.

You must give notice of NASSCO's trademark and copyright rights for the logos, by using the symbols TM and © with the logos and/or stating in a footnote: The NASSCO'S PIPELINE ASSESSMENT & CERTIFICATION PROGRAM PACP CERTIFIED SOFTWARE logo, the NASSCO'S MANHOLE ASSESSMENT & CERTIFICATION PROGRAM MACP CERTIFIED SOFTWARE logo, and the NASSCO'S LATERAL ASSESSMENT & CERTIFICATION PROGRAM LACP CERTIFIED SOFTWARE logo each are trademarks of NASSCO, Inc. and each are subject to copyright ©(2018), NASSCO, Inc.

PROGRAM LOGOS: NASSCO-RATED SOFTWARE

(Automated Defect Recognition Software)

NASSCO's rating system and accompanying logos for NASSCO-Rated Automated Defect Recognition (ADR) products are currently in development. NASSCO-Certified logos shown above may NOT be used for ADR products.

Please email heather@nassco.org to request logo files.

TERMINOLOGY: CERTIFICATION

Currently NASSCO **CERTIFIES** software for use with PACP, MACP and LACP and is currently working on a RATING system for ADR. Software companies with products that have been **CERTIFIED** are listed at <https://www.nassco.org/certified-software-vendors> and, by definition, have proven their ability to **import and export, only import or only export** the standard NASSCO transfer file, and NASSCO has officially tested the company's software.

When describing PACP/LACP/MACP, software companies **MAY NOT** use terms including, but not limited to:



To maintain the value of NASSCO-Certified and NASSCO-Rated software, it is critical to alert NASSCO's Program Manager (heather@nassco.org) of any infractions identified by software companies that do not adhere to NASSCO's Brand Standards.